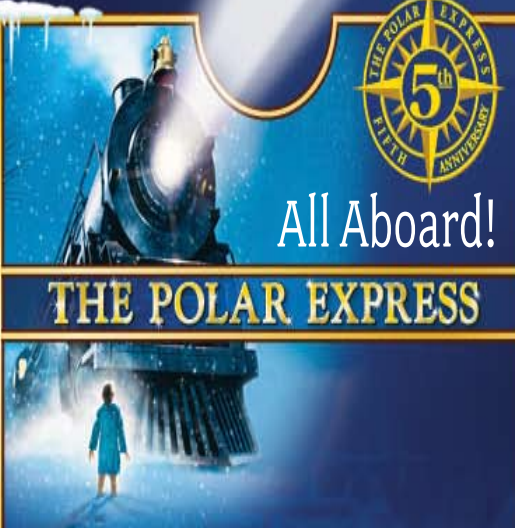


MEMBERS IN THE SPOTLIGHT!

Volume-47
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Tennessee Motor Coach Association



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All Aboard!
THE POLAR EXPRESS

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In IMAX theaters and available on DVD this holiday season!



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Departs Bryson City
Tickets start at \$38 Adults • \$26 Children (ages 2-12)
Premium rates apply to select dates. Full departure schedule available online at www.gsmr.com.

Schedule: November 6, 8, 12, 13, 15, 19 departs at 6:30 pm.
November 7, 14, 22, 24, 25, 29 departs at 5:00pm & 6:30 pm.
November 20, 21, 27, 28 departs at 5:00pm, 6:30pm & 8:00 pm.
December 2, 6, 9, 13, 14, 15, 16, 17 departs at 5:00 pm & 6:30pm. December 3, 4, 10, 11 departs at 11:00am, 5:00pm, 6:30pm & 8:00pm. December 5, 12, 19 departs at 2:00 pm, 3:30pm, 5:00 pm, 6:30pm & 8:00pm. December 18, 20, 21, 22, 23 departs at 5:00 pm, 6:30pm & 8:00pm.

Upgrade To First Class: Deluxe cocoa served in Polar Express™ Mug, Shortbread and Cookies.
\$57 Adult • \$40 Child (ages 2-12 years)
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Make plans for ChristmasVille in Rock Hill, SC



Rock Hill's annual Christmas festival is back and what another wonderful whimsical world it's going to be. It's been a rough year for most people, but it's about time to say good-bye to bluesville and take the time to enjoy the Holiday season. What better way to do that, than in Rock Hill, South Carolina with ChristmasVille.

This year will mark the festival's fourth year of existence, and once again historic downtown Rock Hill in Old Town transforms into a whimsical holiday village and outdoor walking art festival on December 3 – 6, 2009. Bring your group to a place that personifies Southern Hospitality and surroundings that will allow them to participate in many activities they will love.

ChristmasVille celebrates the art of adopted Rock Hill son, Vernon Grant. Grant, who has been called America's favorite children's artist, is best known for his illustrations of Kellogg's® Rice Krispies® Snap!® Crackle!® Pop!® but it is his favorite subject of Santa and his merry little gnomes that bring ChristmasVille to life.

In its second year of existence, ChristmasVille received four Excellence Awards from the South Carolina Festivals and Events Conference, and has also been voted one of the Top 20 Events in the Southeast. The four day festival boasts over 70 festivities. The magic begins on Thursday evening with the "Lighting of the Village" and ends on Sunday with the Grand Finale featuring the Winthrop University ChristmasVille Rockettes. Signature events include Historic Homes Tour, an Art Market and Gift Show, Gingerbread House Contest, strolling Dickens carolers, horse drawn carriage rides, Polar Bear Park, the Snow Village with 20 tons of real snow and so many more holiday happenings.

You won't want to miss out on the holiday cheer in Rock Hill with ChristmasVille. For more information, contact:

Margaret Wallace, Director of Sales
The Rock Hill/York County Convention & Visitors Bureau
Call 1-800-866-5200 or visit www.visityorkcounty.com today.
Email: mwallace@visityorkcounty.com





Welcomes New Director of Sales & Marketing

Tennessee Shindig has welcomed a new Sales & Marketing Director, Ms. Brenda Hart. Although Ms. Hart is new to Pigeon Forge, she is certainly no stranger to the hospitality industry. Ms. Hart has over 25 years experience in Advertising, Sales & Marketing, Meeting Planning and Event Coordination.

She comes to the Tennessee Shindig via Atlanta, Georgia and Orlando, Florida where she was an Account Executive representing the Meredith Corporation with such publications as *Better Homes & Gardens*, *Ladies Home Journal*, *Family Circle*, *More*, *Parents*, *Fitness* as well as many trade publications for the Meetings and Group markets.

As a Meeting Planner, Brenda has held events for companies such as Kentucky Fried Chicken, International Association of Amusements Parks and Attractions (IAAPA), Coca Cola, Wendy's Restaurants and worked on the halftime of the Super Bowl in Tampa, Florida. Most meetings had attendance of about 250 people to over 25,000 participants. Ms. Hart was also an Event Coordinator at the Kentucky International Convention Center in her home town of Louisville, Kentucky.

Brenda is a graduate of the University of Louisville, earning a Bachelor of Arts degree in English & Journalism. She is a member of Delta Zeta Sorority, The Young Republicans, The Fryberger Sing and was the University's Cardinal Bird mascot. Ms. Hart has one son, Paul, living in Los Angeles, California. His background in the entertainment and motion picture industry certainly sates Brenda's own passion for film and plays.

Brenda is very excited about coming on board with the theater and its sister properties, packaging with America's largest buffet next door at the Wood Grill Buffet and a new up and coming top-tier hotel property. She can be reached directly by phone at (865) 908-2250 and by Brenda@TNShindig.com.





Greene County Partnership awarded \$10,000 for community development

GREENEVILLE, Tenn. — Greene County Mayor Alan Broyles and USDA Rural Development Area Director Charles Brooks announced an investment of \$10,000 to the Greene County Partnership (GCP) and Chamber of Commerce for small business development in Greene County. The announcement was made at the GCP offices.

“This investment in Greeneville will help to drive the local economy in this community,” said Brooks. “Thanks to the support of our Congressional Delegation, Rural Development has the financial resources to partner with local leaders and improve the lives of the people they serve.”

A \$10,000 Rural Development (RD) American Recovery and Reinvestment Act grant will be used to develop a comprehensive website and brochure promoting Greene County recreational trails, as well as purchase directional signs to the community. Greene County Partnership is also contributing \$4,500 to the project.

“I would like to thank USDA Rural Development and Congressman Phil Roe for the opportunity to promote Greeneville and Greene County more extensively,” said Tourism Director Tammy Kinser. “This grant will enable us to increase awareness and exposure of our area through directional signage and will also increase tourism by creating our comprehensive website and brochure for our many hiking, biking, and horseback riding trails. Greene County has a wealth of activities to keep tourists and locals alike busy for days. “

Rural Development’s rural business enterprise grant program provides assistance to local governments and non-profit organizations that assist small businesses, develop local business infrastructure, provide job training, conduct feasibility studies or provide technical assistance to businesses and community leaders.

The American Recovery and Reinvestment Act of 2009 (Recovery Act) is designed to jumpstart the nation’s economy, create or save millions of jobs and put a down payment on addressing long-neglected challenges so our country can thrive in the 21st century. The Act includes measures to modernize our nation’s infrastructure, enhance energy independence, expand educational opportunities, preserve and improve affordable health care, provide tax relief, and protect those in greatest need.



Last year Rural Development assisted more than 678,000 Tennessee families and businesses with more than \$435 million in financial assistance through affordable loans, loan guarantees and grants.

More information about USDA’s Recovery Act efforts is available at www.usda.gov/recovery . More information about the Federal government’s efforts on the Recovery Act is available at www.recovery.gov .

For more information on Rural Development programs available in Northeast Tennessee contact the Rural Development Area Office in Greeneville at 423-638-4771 ext. 4, toll free at 1-800-342-3149 extension 1490, or visit us online at <http://www.rurdev.usda.gov/tn>.



***CELEBRATE THE HOLIDAYS
WITH FAMILY AND FRIENDS
AT FANTASY IN LIGHTS®***

***The Most Spectacular Holiday Light and Sound Show in the South;
Named One of the World's Top 48 Events by The Chicago Tribune for 2009***

PINE MOUNTAIN, GA (10/20/09) – Make holiday memories that last a lifetime with family and friends amongst more than eight million sparkling lights and holiday sounds at the 18th annual Fantasy In Lights® at Callaway Gardens® November 20 through December 30, 2009.

Nestled throughout the wooded landscape of the Gardens, the southeast's largest holiday light show features 12 unique holiday scenes and a truly magical Christmas Village for family members of all ages to enjoy.

Guests celebrate the joy of the season and the wonder of nature as they travel through five miles of larger-than-life lighted scenes on either the Jolly Trolley or in their personal vehicle. Custom designed holiday scenes, such as the favored Snowflake Valley and Santa's Workshop, are set to classic Christmas music provided by more than 400 speakers making this an experience everyone will truly remember. Two favorite scenes, 'Twas the Night Before Christmas and The Nativity, can be found on the shore of Robin Lake. Both are 10 minute presentations with spectacular animation, narration and music.

The Callaway Gardens Christmas Village is beautifully decorated with Christmas trees; a Toyland filled with classic Christmas toy treasures; and is the place for boys and girls of all ages to share their Christmas wishes with Santa. The Christmas Village also is filled with unique Christmas gifts and decor; wares made by Georgia crafters; a cookie decorating station; a candy-by-the-pound shop; a Fantasy In Lights souvenir shop and more. A food court will provide an option of food and sweet treats.

Callaway Gardens is proud to announce that Fantasy In Lights has been honored by the American Bus Association as a 2009 Top 100 Event in North America and by The Chicago Tribune as one of the Top 48 Events in the World in 2009. Since 1992, more than two million visitors have made Fantasy In Lights part of their holiday tradition. It is a wonderful way to spend quality time with family members.

Fantasy In Lights tickets start at \$16 per adult and \$8 per child and include same-day admission to Callaway Gardens to enjoy the beautiful holiday floral displays at the John A. Sibley Horticultural Center; the tropical warmth at the Cecil B. Day Butterfly Center and the amazing feats of the Birds Of Prey show (weather dependent). Advance ticket purchases are strongly recommended. Simply purchase online at www.callawaygardens.com/fil or call 1-800-CALLAWAY (225-5292).

Admission to Fantasy In Lights begins at 6:00 p.m. nightly. November 22nd is reserved for pedestrians only as more than 6,000 guests will stroll through the winter wonderland of Fantasy In Lights for the annual March of Dimes Night Walk.

Callaway Gardens is offering guests a special Fantasy In Lights package to provide families with an affordable and memorable holiday vacation to celebrate the season and reconnect with loved ones. Overnight packages are available at all four lodging options.

For additional information about Fantasy In Lights or to make a reservation for a special holiday experience, please go to www.callawaygardens.com/fil or call 1-800-CALLAWAY (225-5292).